



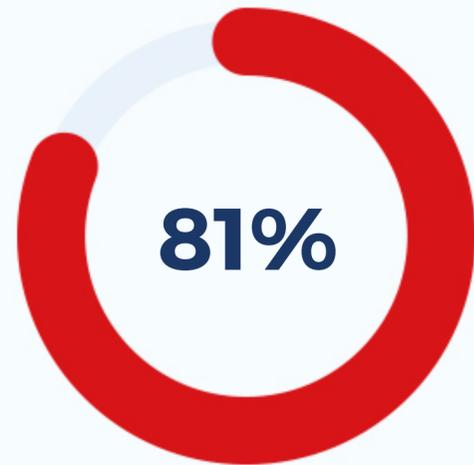
The ultimate solution for preserving your data files' privacy and integrity

no matter where they reside



Every year, 1 in 3 Americans is a victim of "CYBERCRIME"

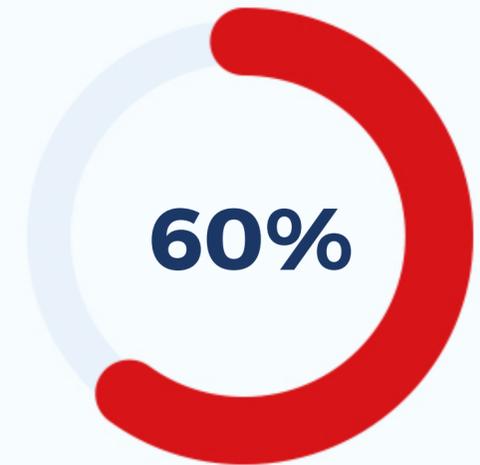
It's not a matter of **IF** you will be a **VICTIM**, it's a matter of **WHEN**



of **US internet users** believe that their personal information is vulnerable to hackers



of **worldwide internet users** feel they have completely lost control over their personal data



of **freelancers** are out of business within 6 months of a data breach

Do not be a victim use **RYN's** Encryption

There are **4,000** cybersecurity complaints each day, a major jump from prior to the COVID-19 pandemic when about 1,000 complaints were received daily by the FBI

**Are you ready to face
a data breach?**



What are the consequences if you lose your intellectual property and sensitive information?

Cybercriminals target both individuals and businesses



reputational damage



legal action and litigation



government penalties



operational downtime



money stolen from your bank account



What to Do When You've Been Hacked

If you are one of the 302M Americans that are connected to the internet you are exposed to hackers attack, and this can be a nightmare. A victim must act immediately to limit the damage a hacker can do to you. Review the list of TO-DOES below; how many hours would you take to complete the list, 1 hour or 40 hours?

What if you don't know how to do all of the TO-DOES?

- File a police report
- File a complaint with the Federal Trade Commission
- Contact one of the three major credit bureaus to place a "fraud alert" on your accounts
- If your SSN was compromised, call the IRS, complete IRS Form 14039, Identity Theft Affidavit <https://bit.ly/3FCwFos>
- Reset all your passwords
- Secure your log-in
- Contact all financial institutions you have business with
- Contact your friends and family
- Scan your computer
- Be diligent and continue to monitor all your accounts for suspicious activity



Who needs to be protected from cyber criminals?

In the world of work today, the physical boundaries of our workplace have become increasingly blurred. This is especially the case as we move into a post COVID-19 workplace, where flexible working is expected to be the new norm. In such environments, endpoint devices may have varying levels of security and the office environment may be a café, car or home office. Hence, cybersecurity needs to match the flexibility of modern working.

We all do....

- If we are a member of the GIG Economy
- If we are freelancers
- If we use the internet for personal matters
- If we own a small business
- If we are responsible for a businesses cybersecurity



How CAN you protect and share your private files securely and with confidence?



RYN offers encryption service that, in the event of a data breach, continues to protect your files no matter where they end up while creating an audit of every access attempt - successful or unsuccessful. **RYN** users can safely share documents with any trusted **RYN** user.



Cloud-based encryption service is the last line of defense that internet users have against HACKERS

RYN - Technology

RYN's Privacy Tools Are For "The War On Data Privacy". RYN solution is scalable, redundant, and meets State, Federal, and International privacy guidelines.

PROTECT

RYN file encryption uses multiple passes of highly secure encryption to ensure that sensitive electronic information is completely private and safe.

CERTIFY

Your RYN Identity is permanently attached to the information you protect. File recipients will know if a RYN encrypted file comes from a trusted source. RYN encrypted files are tagged with the level of authentication used to create it.

CONTROL

Customizable reports and real-time alerts give precise, time stamped information about all authorized and failed attempts to access your RYN encrypted files.

TRACK

Customizable reports and real-time alerts give precise, time-stamped information about all authorized and failed attempts to access your RYN encrypted files.

VERIFY

Even after a file has been decrypted RYN can verify if it is authentic and unaltered. If it is RYN will confirm the identity of the person who protected the file, the level of authentication used, and when it was protected.

The people behind the business

We rely on trust! We have known each other for 30 years and have worked together on IT projects for over 15 years. And now OUR MISSION IS TO DO THE MOST-GOOD by providing all internet users with data privacy and data control tools they need to build a safe platform on the internet for personal and business use. Let's give the internet back to the people!



Rod Meli, CTO

I have extensive system development and management experience, in both small start-up companies and large, multi-national engineering and electronics companies. I have a proven track record of extremely reliable, on-budget, on-time delivery of software/firmware systems. I have excellent organizational, communication, office automation, project management and personnel management expertise.

rmeli@rynfile.com



Ron Nation, CEO

I have a proven track record of being able to solve problems under pressure; as a designated real estate appraiser who testified as an expert witness, built a company that managed and sold over 34,000 foreclosed homes for HUD, and built a nationwide vendor management company, because it was fun.

rnation@rynfile.com

Let's give the internet back to the people!

RYN gives you control over all of your electronic documents (contracts, financial, medical records) who you share it with or where they're stored

RYN offers a free cybersecurity solution for the digital world we live in and the First "Ultimate" method of secure document communication! RYN gives back to every responsible citizen - "netizen" - the ability to use the internet for its intended purpose: Education, Entertainment, Communication, and Commerce!



How?



RYN generates and manages unique encryption keys



RYN does not store your password. RYN does not store your data files.



Every successful and unsuccessful access attempt is tracked



RYN lets you keep your data files wholly private or share them with a trusted RYN user or with all RYN users.



Your data files will always be associated to your identity and RYN will prove it



ryn[™]
is scalable
and redundant



Security and
Compliance Certification



API integration
available



Hosted on
AWS



US Patent No. 7,844,832 – Enforceable
Any Biometric, Any Device, Any Media

Business Model

Freemium

There are 302M American internet users.
RYN's goal is to have 28,600,000 FREE users in
4-years and over 1,000,000 PREMIUM users



FREE Start using RYN today!

A Limited Feature Web App For 302 Million
Active American Internet Users

Registered Users

Bank-level encryption used to create a RYN file
and open a RYN file

Encrypt / Decrypt / Verify Any Type Of File
Up To 20 MB

RYN BASIC \$5/month

All in free +

Market-driven encryption tools for freelancers
and their clients

Provide an audit report of all RYN files

Provide security protocols to clients

Provide compliance guidelines

Two-factor authentication

RYN PRO \$50/month

All in basic +

Freelancer's dashboard showing all the activity of
every RYN file by client

Access Controls

Expiration Control

Reporting features

Biometric authentication

The Competition

RYN brings a unique set of encryption tools that will change the encryption sector forever. And it will keep every person and every file protected!

RYN versus the best encryption services for 2021
 PC Magazine. The Best Encryption Software for
 2021 By Neil J. Rubenking Updated May 13, 2021



Encryption Services	RYN 	AxCrypt 	Advanced Encryption Package 	Folder Lock 
Biometric Authentication	★			
File Sharing	★	★	★	★
Cloud-Based Encryption	★			
File Encryption At-Rest	★	★	★	★
File Encryption In-Motion	★			★
Private Network	★			
AE256 CBC x3 Security	★			
Verify Decrypted File	★			
Audit Reports	★			
Private Key	★		★	
Two-Factor Authentication	★		★	
Free Tier	★	★		



Join Our Community!

Sign Up Now! It's FREE:
<https://RYNfile.com>

Become an Investor

Our investors share a commitment to creating and promoting a safer digital world

Make an investment today:
<https://Wefunder.com/RYN>

Why Invest in **RYN**?

Do you believe that every person should have access to free tools to maintain privacy in a world plagued with cybercriminals?
Do you believe that the digital world needs a private platform for education, entertainment, communication, and commerce?
Do you want to invest little today and be a part of something big tomorrow?
Do you want to be part of an Encryption-as-a-Service where the users control who can access their private information?

If you said yes to any of these questions, we invite you to be a part of RYN



Investor Information

Current information on our platform development progress to bring forward a safe digital world



2021-2024 Objectives

REVENUE PREDICTIONS:

29,638,000 users by the end of 2024

Gross Profit Margin 81%

Operating Expenses 35%

EBITDA 46%



TACTICS:

Educate the market: Freelancers will need to prove that the sensitive digital information they receive is protected - At-Rest and In-Motion. They need to hear that now they have a solution for their needs.

Educate freelancers and their clients that RYN can work with all parties to develop the security protocols to meet their compliance guidelines.

Market potential & opportunities

Market potential & opportunities 65 million people freelance in the U.S. It's estimated that by 2027 there will be 86.5 million freelancers. Global Gig Economy is expected to grow from \$204 billion in 2018 to \$455 billion in 2023

- The Encryption Software Market Forecast to be \$20.1 Billion by 2025, with a compound annual growth rate (CAGR) of 15.5%.
- Every member of the GIG Economy need to know the compliance guidelines that apply to their State
- They need to notify their clients and their compliance agencies every time a data breach is happening
- They need to protect their client's confidential information, if not they have a 60% chance of being out of business in 6 months.
- Due to the ever-increasing data breaches, clients request that their subcontractors/ freelancers provide them with their security guidelines.



Look at RYN's opportunity afforded by 1.2% of market

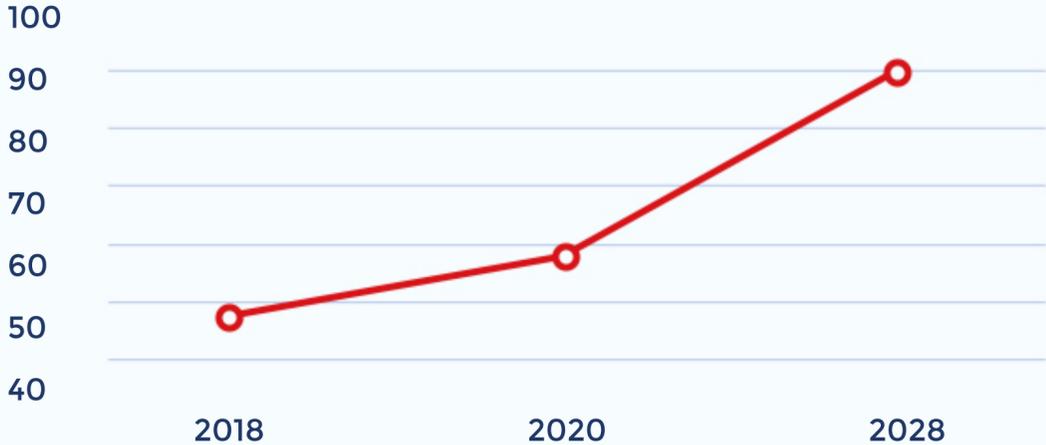
Fastest Growing Segment of the workforce

2020 - 65 Million
2025 - 80 Million
2028 - 90 Million

They will need Encryption and Mobile Biometrics offered by **RYN** to the War On Data Privacy.

Premium = 1.2% of market

Freelancer niche market in data privacy



We have forecasted 1 Million RYN Premium Users and 80 Million freelancers in 2025



Financial Projections

Projections Based On SaaS Ratios**

For Years 2, 3, and 4:

- Gross Profit Margin 81%
- Operating Expenses 35%
- EBITDA 46%

RYN Users - 4 Years

- Free - 28,600,000
- Basic - 515,000 (0.64%)
- Pro - 523,000 (0.65%)



*The Projections Are Forecasts And There Is No Guarantee Of Future Outcomes.
 ** Industries standards for SAAS



Revenue Stream (industry standards SaaS)

	Year 1	Year 2	Year 3	Year 4
Gross Revenue	\$ 1,812,000	\$ 26,367,000	\$ 100,486,000	\$ 240,607,000
Gross Profit Margin	\$ 1,451,000 (81%)	\$ 21,357,000 (81%)	\$ 81,394,000 (81%)	\$ 194,892,000 (81%)
Operating Expenses	\$ 1,284,000 (76%)	\$ 9,228,000 (35%)	\$ 35,170,000 (35%)	\$ 84,212,000 (35%)
EBITDA	\$ 167,000 (9%)	\$ 12,129,000 (46%)	\$ 54,262,000 (46%)	\$ 110,679,000 (46%)

**The Projections Are Forecasts And There Is No Guarantee Of Future Outcomes*



Additional Revenue Streams

We are prepared not only for the present, but mostly for the future

Pivot To Market-Driven Services:

RYN Wrap™

Wrapping email and data file together.

RYN Pro Fax™

Covert fax services to the RYN Platform.

RYN Blockchain™

Hyperledger fabric and smart contracts.

RYN Text Message™

Biometrics – Medical, Financial, Insurance Markets.

RYN Small Business™

Company level reports and controls that integrate into a legacy system.

Rod - RYN Enterprise™

White Label, Company/Department level reports and controls. Alliance groups, Certification management.



Use Of Funds

Improve Customer Satisfaction By Developing An Intuitive Platform
Maximum Raise \$5,000,000

25% OF FUNDS:

General and Administrative Expenses (G&A)

Salaries

Rent

Electronics and technical supplies

Legal fees

Accounting fees

Consultant fees



75% OF FUNDS:

- Building the foundation of RYN's
- User-Friendly encryption service
- Develop a User-Friendly SaaS platform
- Build out our CRM capabilities
 - marketing automation
 - customer management
 - E-commerce with merchant accounts
 - demonstration videos



The ultimate solution for preserving your data files' privacy and integrity no matter where they reside

RYN is bringing Encryption-as-a-Service to the People!

